



EM-3630 St. Patrick's Day Video Concepts v2
JOB #: EM-3134

Leprechaun lies (different title?)

Leprechaun talking directly to the camera. He's gruff but earnest and matter-of-fact.

Lloyd: There are a lot o' lies out there about we leprechauns.

#1, We're not as small as everyone says. That's just a falsehood spread by the Easter Bunny.

#2, We're not all Irish. My cousin Erika is half Lithuanian.

#3, It's not just gold in my pot. There's also crimson gold. Yellow gold.

Extreme silver alloy. Ultrium. White gold. Crimson gold Ultrium. Extreme AuRista.

And listen, people. Quit trying to chase me. Just go online and buy one for crying out loud.

HERFF JONES.

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BY YOUR SIDE.