

AUDITION INSTRUCTIONS – “ANA” :15 VIDEO

You are moving around your home searching your dog whose name is Rosco, shaking a bag of dog treats trying to summon the dog. "Rosco"... "Rosco". Peeking your head under a couch to see if they are underneath. "Rosco".. "Rosco".. Finally, you find them in the laundry room with their head stuck in pant leg. "There you are, hahaha" ending the commercial in a cute heartwarming moment between a dog and their owner.

Storyboard (for reference):



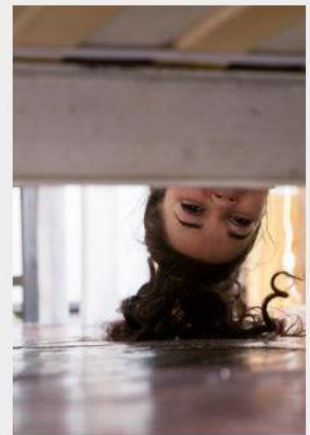
OPEN on an owner getting Stewart treat pouch out of the pantry.



CUT to her shaking the treat pouch. She gives a confused look when her pup doesn't come running.



CUT to close-up of owner shaking the pouch one more time.



CUT to owner looking around in her pup's usual spots of under the bed or on the bathroom rug.



CUT to owner checking one last favorite spot - the laundry room.



CUT to dog stuck in a pant leg. No wonder he wasn't coming to the call of the treat shake.



CUT to owner giving her dog a treat while he's still stuck in the pant leg. We see the dog's mouth crunching away.



END on our animated logo and final super "Reward them for who they really are."